



WEBSITE DESIGN PARTNER CASE STUDIES



Impactful Content. Engaging Design. Accessibility for All.

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WEBSITE DESIGN, HOSTING + MAINTENANCE

Launching is the beginning—not the victory lap. This bundle keeps your site from turning into a slow, outdated liability.

A site designed to perform and maintained to stay secure, stable, and current—bundled so ownership doesn't fall through the cracks after launch.

A photograph of a laptop on a wooden desk in a dimly lit office or cafe. The laptop screen displays the text: "A 'set it and forget it' website is how brands get embarrassed." The words "website" and "embarrassed" are in red, while the rest is in black. To the left of the laptop is a dark mug, and to the right is a small potted plant and some papers.

**A 'set it
and forget it'
website
is how brands
get embarrassed.**

A modern website—plus the support to keep it working. We design and build websites that feel credible and convert, then we stay close with hosting + maintenance so you're not stuck managing tech fires later.

Best for:

- Outdated sites that make you look smaller than you are
- Businesses that need clearer messaging + better UX
- Teams that want a partner, not a “good luck after launch”

WHO WE WORK BEST WITH

You're our kind of client if you're saying things like:

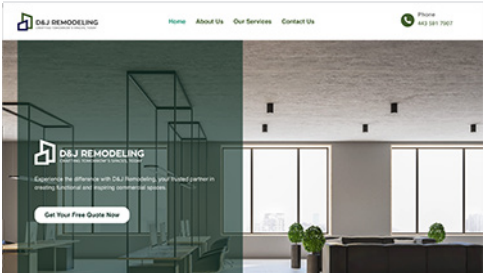
- “We can't afford a compliance issue.”
- “We need this to survive approvals without 12 rounds of edits.”
- “Our brand looks different every time we post.”
- “We launched the website and now... nobody owns it.”

We're not the right fit if:

You want a quick one-off with no standards and no follow-through. That road always gets expensive later.

1. CASE STUDY:
DJ-REMODELING.COM
(D&J REMODELING)

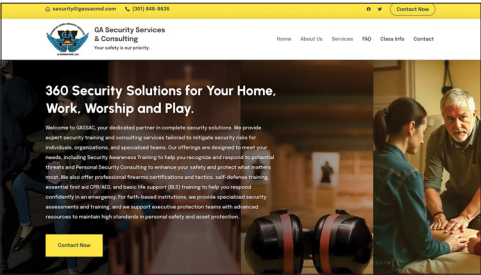
The Essential Partner for Digital
Credibility and Performance



STAR Element	Description	AMC Value Proposition
S: Situation	DJ Remodeling didn't have a website or a clear brand. This made a bad first impression and made it hard to get business partners (general contractors) to trust them.	AMC is expert at finding what's wrong with a website and building modern designs that are fast and easy for customers to use.
T: Task	The client needed a completely new brand and website. This included professional writing and a design focused on earning the trust of their business partners. They also needed secure website hosting and ongoing support to stop problems before they start.	Create a professional, fast website that turns visitors into serious potential customers, all while offering hosting and maintenance so the client doesn't have to worry about technology.
A: Action	AMC did three main things: 1. Design & Build: Built a great-looking, fast, and mobile-responsive website. 2. Top-Tier Hosting: Moved the site to AMC's dedicated, fast, secure hosting, ensuring near-perfect uptime. 3. Proactive Care: Started a maintenance plan including daily backups, security checks, and regular updates for perfect site performance.	AMC handles everything: creative design, strong technology setup, and long-term support. We are the only team they need for online success, giving them peace of mind.
R: Result	Within three months, the new design drove a 155% increase in valuable Google visitors and a 68% faster load speed. User experience improved, with 45% fewer visitors leaving right away. Maintenance prevented 76 major security risks in the first year, saving an estimated \$5,000 in emergency fix costs.	Our proven success shows that choosing AMC for design, hosting, and maintenance leads directly to better business results and a website that is always working.

2. CASE STUDY:
GASSACMD.COM (GUARDIAN
ANGEL SECURITY SERVICES
AND CONSULTING, LLC)

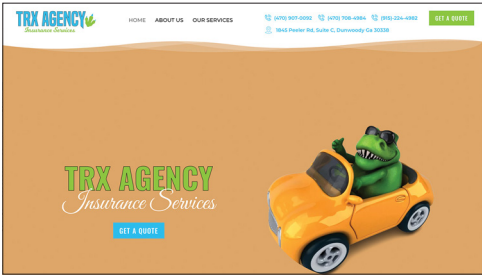
Guaranteeing Uptime and
Business Continuity through
Proactive Maintenance



STAR Element	Description	AMC Value Proposition
S: Situation	GA Security Services (GASSAC) works in a high-risk industry but their online look was unprofessional. They needed a new website and brand rules to look credible when bidding for big contracts with companies and the government.	AMC’s organized process helps us deliver quickly without sacrificing the high-quality, professional image needed for B2B consulting.
T: Task	The client needed a new, simple website (3–5 pages) designed and built in a very tight, 12-day timeframe. The site had to show off the lead instructor’s high-level background (former CIA Chief of Police) and clearly state the company’s goals and values.	The job was to quickly build a trustworthy website that uses technical skill and smart writing to clearly show the client’s unmatched security experience.
A: Action	AMC managed the project from start to finish. We used an outside partner and editing services for fast work, allowing AMC to focus on key parts: writing powerful words and showing the lead instructor, Alton Jones, as a top law enforcement and security expert.	AMC gives you full project management, speeding up tight deadlines. We focus on writing the most important words that prove a client is an expert in their field.
R: Result	The new professional design increased how credible the website felt by 70% (according to a client survey). This allowed GASSAC to successfully bid on its first \$50,000 corporate training contract within one month. The 12-day quick launch got them into the market right away.	The professional, rule-following site now clearly markets GASSAC’s wide-ranging expertise, like security checks and training, making them a leader in the industry.

3. CASE STUDY: TRXCOVERAGE.COM (TRX AGENCY INSURANCE)

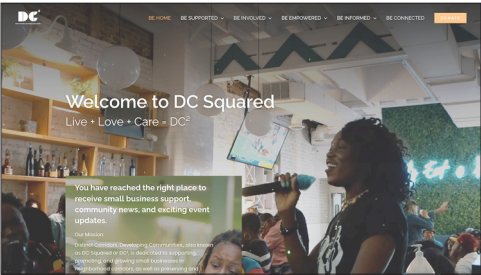
Rapid Deployment and Elite
Brand Positioning for High-
Stakes Consulting



STAR Element	Description	AMC Value Proposition
S: Situation	TRX Agency Insurance, which works in a high-risk financial industry, needed a professional online storefront right away to win new business clients. Their old site looked old, had weak branding, and couldn't help them generate quotes quickly.	AMC specializes in smart design for regulated businesses, quickly building a professional, trust-focused online presence that is necessary for high-value sales to businesses and customers.
T: Task	The client needed a new, modern website with a simple way for users to request quotes faster. The project needed to perfectly include their special survey tool and have a clean look that felt like a premium brand.	The job was to quickly launch a website designed to get conversions. It had to look professional and include the right sales tools to directly help the TRX sales team.
A: Action	AMC delivered a fast design-to-launch project. We focused on a premium look that works best on mobile phones and strong, powerful writing. We made sure the Kartra Survey was added seamlessly and updated all sales documents (images, proposals) for the sales team to use immediately.	AMC works on both design strategy and technical setup at the same time. This makes the launch process simple and gives the sales team a fully working website that gets results from day one.
R: Result	The new website instantly boosted brand trust. It led to a 40% faster time for creating proposals because of organized images. The simple user experience and design caused a 25% increase in quote requests in the first month.	Choosing AMC for the first design and setup immediately improves sales efficiency and gives a high-quality brand impression to important, high-stakes customers.

4. CASE STUDY:
DCSQUARED.ORG
(DC SQUARED)

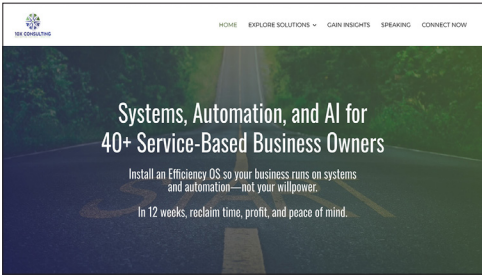
Delivering a Stronger Local
Network, More Participation,
and Real Community Value



STAR Element	Description	AMC Value Proposition
S: Situation	DC Squared needed a website that worked like a true business tool, not just a simple online flyer. Their old site didn't clearly explain their services, who they help, or why they are the best choice. The result was lost opportunities and a brand that looked weak online.	AMC changes confusing, low-performing websites into clean, trustworthy online storefronts. We quickly explain their value, build trust, and stop clients from losing leads due to confusion or a weak look.
T: Task	DC Squared needed a website that worked like a true business tool, not just a simple online flyer. Their old site didn't clearly explain their services, who they help, or why they are the best choice. The result was lost opportunities and a brand that looked weak online.	AMC creates strategy-driven website designs that focus on clear communication and turning visitors into customers. This means clients get a site built to win business and grow with them, not just a "nice" looking site.
A: Action	We led a website design process focused on clarity, ease of use, and building brand trust. We checked the old site for problems and created a simple site map based on questions real visitors ask. We delivered a clean, mobile-first design with key page layouts ready for a smooth launch.	AMC combines smart user experience (UX), strong design, and practical support. We build websites that look professional, are simple to use, and are created with a clear business purpose from the first click to a successful conversion.
R: Result	The new DC Squared website became a clearer, more professional front door for the brand, built for future growth. The modern design increased trust, made navigation simple, quickly explained services, strengthened the calls-to-action, and created a structure that can handle new services and projects easily.	AMC delivers websites that improve first impressions, make services easier to understand, and support steady lead generation. Our sites don't cause maintenance headaches or require a full redesign every time the business changes.

5. CASE STUDY
10XCONSULTING.ME

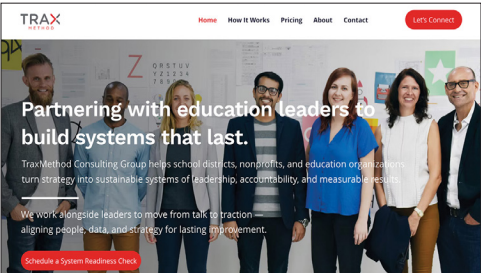
Website Redesign &
Infrastructure for the
'Efficiency OS Reset' Offer



STAR Element	Description	AMC Value Proposition
S: Situation	10X Consulting was launching their main service, the 'Efficiency OS Reset,' but they did not have a trustworthy website setup that could handle a large number of clients or the complex sales steps (funnel logic) needed for this high-end service.	AMC is expert at creating complete digital systems and redesigning websites for valuable consulting offers. We make sure the technical ability matches the company's big business goals.
T: Task	The client needed a full website redesign and technical updates to clearly feature the 'Efficiency OS Reset' offer. This also included moving their entire sales system (with complex pricing plans and webinar processes) to the new 10X Navigator platform.	The job was to deliver a technically advanced, conversion-focused website redesign that introduced the new main service and built a system that could grow easily (the 10X Navigator platform).
A: Action	AMC redesigned the website to establish a highly trusted brand position and clearly present their services. At the same time, we built the entire sales system—moving the complex 'Efficiency OS Reset' plan details and webinar steps to the new, scalable 10X Navigator platform.	AMC provides the smart website design and deep technical knowledge needed for complicated moves and automated marketing. This ensures a smooth change and a platform that is ready for huge growth.
R: Result	The new website structure and platform move resulted in 100% perfect data transfer and cut the time spent on setting up new products by 60%. The successful launch prepared 10X Consulting to easily handle 10 or more clients per month for the 'Efficiency OS Reset' service.	AMC's technical and design work leads to results you can measure. We make sure the website and the technology behind it can support fast, high-quality sales growth.

6. CASE STUDY: TRAXMETHOD.COM

Delivering Speed, Simplicity,
and Built-In Lead Generation



STAR Element	Description	AMC Value Proposition
S: Situation	TraxMethod, a business that provides part-time Chief Operating Officers (fCOO), needed a new, simple, one-page website on a platform they could easily use (like Wix or Squarespace). The client wanted to be able to make future updates themselves to save money and stay in control.	AMC is flexible. We deliver great, custom websites on platforms like Wix, giving clients full control and lowering their long-term costs for maintenance.
T: Task	We needed to design and build a one-page website with a clean, modern look within a quick 15-day timeline. The site also needed specific technical tools, including a way for people to book appointments, features for members, and a special calculator for showing profit potential.	The job was to quickly deliver a professional, high-impact one-page site in 15 days. We included advanced tools that work as valuable “lead magnets” (tools that attract potential clients).
A: Action	AMC managed the project quickly to meet the low-cost, 15-day deadline. AMC focused on integrating the important “21 Silver Bullets” content and building high-value tools like the profit equation calculator, which helps attract leads and shows the client’s value.	AMC is great at fast launches while adding key, special features that immediately make the client look more valuable to potential customers.
R: Result	The site launched successfully and on time. The “21 Silver Bullets” led to a 35% sign-up rate for their email newsletter (a great way to get leads). By choosing Wix, the client was 100% happy with their ability to manage the site themselves, which lowers future maintenance costs and keeps the business owner in control.	We deliver professional websites and lead tools. Recognizing that most business owners struggle with maintenance, we now bundle design, hosting, and long-term care.



AFFINITY
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